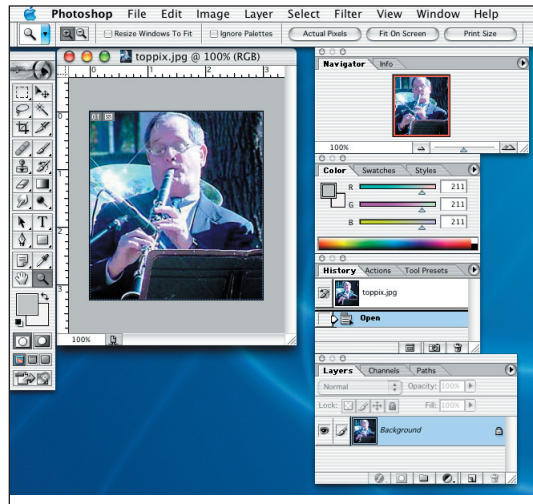




Preparing images for a website

Images can be the website's heaviest baggage, but the intelligent webmaster knows how to get good images that do not slow loading. It's a simple process. Here's how:

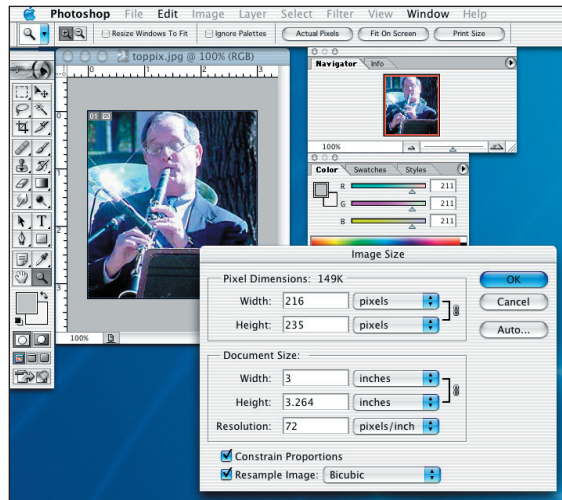
1 Download or scan the image into Photoshop and make whatever adjustments are necessary.



1a You are likely to need to CROP the image and to lighten and sharpen it a little. Cropping is done with the selection tool (upperleft in the toolbox).

Once you have decided what you want included in the picture, the **Crop** function is in the **Image** menu. Sharpen the picture by going to the **Filters** menu and pull down to **Sharpen** -> **Unsharp mask**. You can lighten the picture by pulling down the **Image** menu and going to **Adjustments** -> **Levels**.

2 Pull down the **IMAGE** menu to Image size. Change the **Resolution** to 72. After that, pull the **IMAGE** menu again to **MODE** and change that to **RGB color**.



3 The file should be saved as a JPEG image, and the "jpg" suffix should come after the filename.

