

JEM 422 students:

Your preview stories for the **TennesseeJournalist.com** should look like this. Study this example carefully before you do your reporting so you will be able to get all of the information you need to complete the assignment properly.

Begin with a your name and your email address. _____
Canoe club
Joe Student
<joe.student@ua.edu>

A **headline** should sum up the story or give the most important information in eight or fewer words. _____
Headline:
UT Canoe Club to hold its first meeting

A good **summary** is difficult to write and there are various approaches that you can take. We will discuss some of those in class. _____
Summary:
Don't go up the creek without a paddle -- or a club. The University of Tennessee Canoe Club makes sure you won't. The club is having its organization meeting on Thursday, and members say plans are big for this year.

The story should be written in a straightforward **inverted pyramid** style with the most important information in the lead paragraph. The second paragraph should expand on the information in the lead. Somewhere within the first three or four paragraphs you should have a direct quotation from one of your sources. _____
The University of Tennessee Club will hold its organizational meeting for the 2007-2008 year on Thursday, Sept. 6 at 7 p.m. in 314 University Center.

The major items of business will be to elect officers for the year and plan trips and other activities, according to Merrill Lynch, president of the club.

We are looking forward to an exciting year," Lynch, a junior in rocket science, said. "We hope to attract several new members this year."

Lynch said the club is open to any student, staff or faculty member who is interested in canoeing. Lynch emphasized that members do not have to be experienced in canoeing to join the club.

Last year, the club had 12 active members. Several of those have graduated, but Lynch said he hopes more than half of them will be returning to participate in the club's activities.

Lynch said the club's members usually take at least one major white-water canoe trip each semester.

"There are a number of great locations for canoeing within just a short drive from Knoxville," he said. "One of the things we will want to do at the meeting is to decide where we will go this summer." Lynch mentioned the possibility of going somewhere near the
Great Smoky Mountains National Park.

Try to include a **link** to a web site in your story if it is appropriate. You should use the HTML coding for the link by following the example here. _____
Lynch said the club will be conducting some instructional classes in canoeing before going on the trip.

"We usually go to one of the local creeks and make sure everybody knows the basics," he said.

At the end of the story, you should include ways in which readers can get **additional information**, such as related web sites. _____
Related web sites:
UT Canoe Club

At the very end, include a list of your sources, emails, telephone numbers and web sites. _____
Contacts:
Merrill Lynch, 348-5555, Merrill.lynch@ehc.edu
www.ehcpaddles.com